

# Valore socioeconomico

Corso "Modelli di rendicontazione economica, sociale e ambientale"  
Silvia Cantele



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## Modelli di rendicontazione

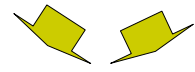
Modello

Rendicontazione



Standard di riferimento

- Che cosa
- Come
- A chi
- Perché



normativo      volontario

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## Rendicontazione d'impresa

Economica

Sociale

Ambientale



Creazione e distribuzione di ricchezza

Relazioni dell'impresa con i propri interlocutori (stakeholder)

Impatti ecologici dell'attività d'impresa

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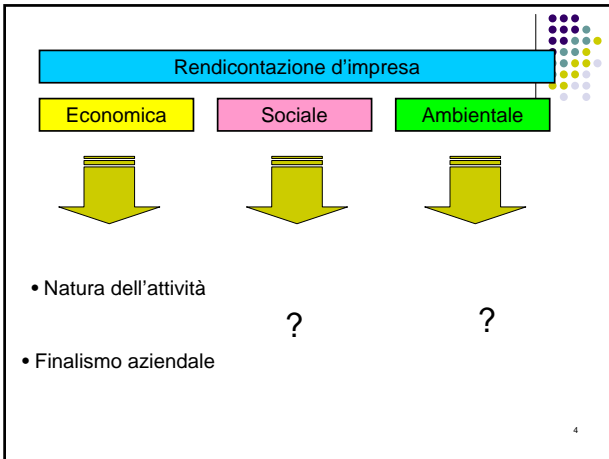
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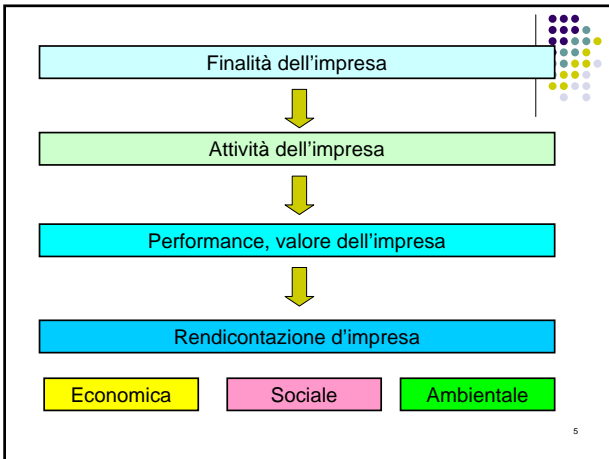
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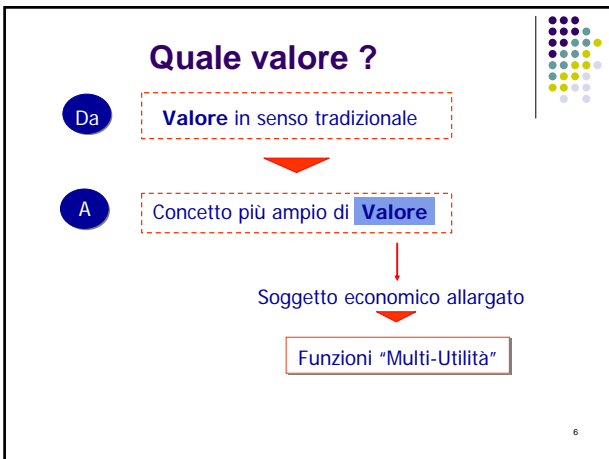
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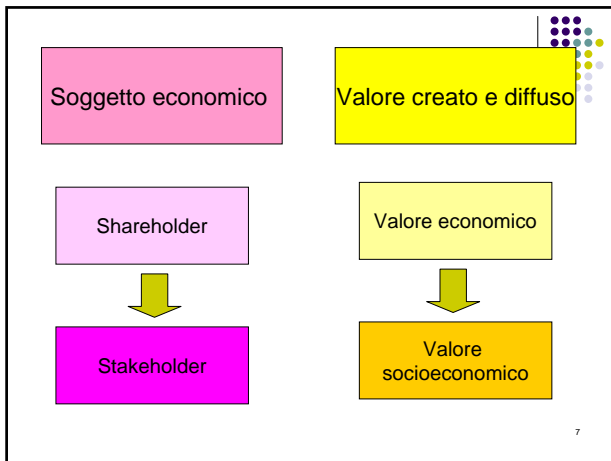
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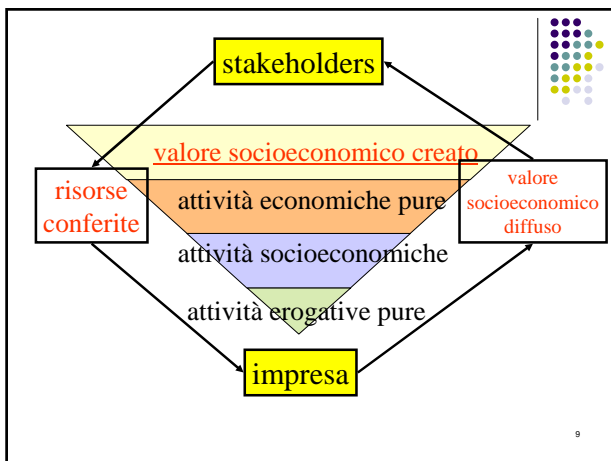
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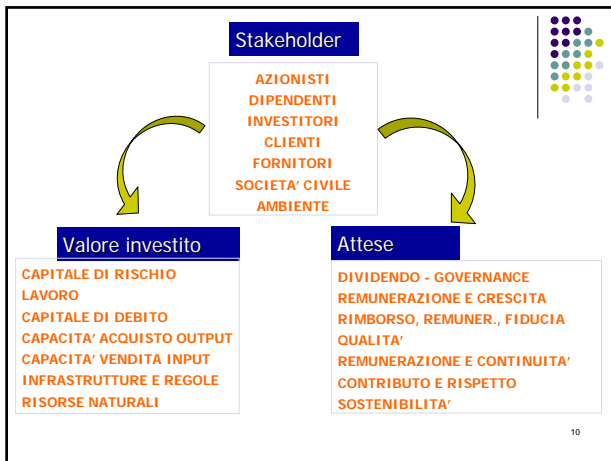
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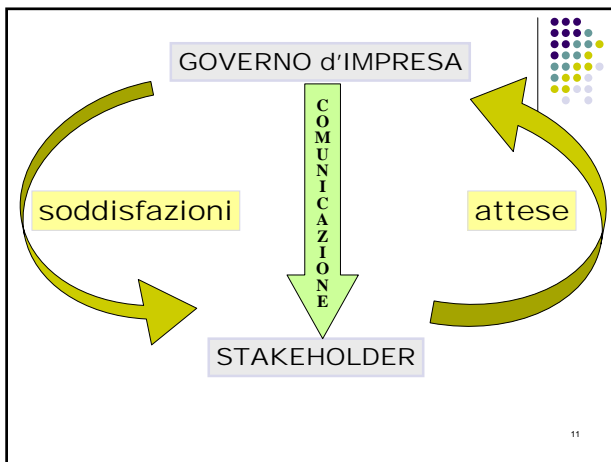
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### La rendicontazione sociale

- Strumento di comunicazione/informazione
- Strumento di relazione con gli stakeholder
- Strumento di pianificazione strategica
- Strumento di misurazione delle performance aziendali
- Strumento di governance

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## Responsabilità sociale d'impresa: alcune precisazioni



- RSI e filantropia
- Novità della RSI
- Moda della RSI
- Marketing – immagine e RSI
- Etica e RSI
- Finalismo d'impresa

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