



UNIVERSITÀ  
di **VERONA**

Dipartimento  
di **ECONOMIA AZIENDALE**



22<sup>nd</sup> June 2022, h. 9:00-13:00

Room 2.13, Department of Business Administration (2<sup>nd</sup> floor)  
Polo Santa Marta - Verona

Laboratory on Research Methods for Business  
**TEXTUAL ANALYSIS WITH  
VOSVIEWER**

Joanna Błach – Professor at the Department of Corporate Finance and Insurance, University of Economics in Katowice (Poland), and visiting researcher at the Department of Business Administration, University of Verona

Laboratory Coordinator  
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Enrollment form:  
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